

u3a*Newsletter express*

Help us make everyday objects more accessible

Dear Derek,

We have an exciting opportunity to put our collective voices together again - this time to influence the way every day objects are designed.

As part of our work to challenge negative stereotypes around age and promote positive ageing, u3a has joined forces with This Age Thing and The Design Age Institute at the Royal College of Art to help identify those everyday items in our homes that we find most irritating. Poor design is making our lives more difficult and we want to do something about it.

Your feedback was so valuable in reviewing the design of Walking Frames earlier in the year - thank you. We will keep you up to date with how that piece of work is progressing. Again, this is an opportunity for us together, to put older adult voices at the heart of design and make

Please take part in the survey below and as always, thank you for your time, commitment and enthusiasm all of which helps to make the u3a such a special movement. We will keep you up to date with how your feedback has helped influence change in future newsletters.

In this Newsletter Express you can also read about new articles on Sources - the u3a blog - and updates on our latest merchandise in the [u3a brand centre](#).

With regards,

Sam Mauger, Chief Executive, and Liz Thackray, Chair of the Third Age Trust

Take Part in the Survey

Click [here](#) to view this newsletter in your browser, in which format you can zoom in to make it easier to read.

On the Brand Centre Now

[Visit our u3a brand centre](#) for u3a merchandise - including our new sashes and coasters - and for a special offer on packs of the 2021 diaries.



More Member-Led Resources on our Blog

Our u3a blog, Sources, is full of new and exciting content, including an addition to the Recruitment and Retention toolkit on how members can entice new committee members. [Read it all on Sources.](#)

Sources is led by exciting member-led content - [we would always love to hear](#) about your unique groups or the interesting things you've been up to.

Photo Credit: Croydon u3a (above)

Later this month....

Our jam packed November newsletter will be coming to your inbox later this month - please encourage friends and colleagues to [sign up](#) so they don't miss out.

Look out for the exciting Winter edition of Third Age Matters which will be hitting doorsteps soon.

This is an easy way to share the newsletter. Click [this link](#) and copy and paste the URL to share on other platforms, including Beacon.

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